Sheffield United Football Club

## LANE LINE UP

MATCH DAY MAGAZINE Number 1 Vol. 1 Price One Shilling



United v Swindon Town · Saturday, August 22nd, 1970 · Kick off 3.0 p.m. Football League Division Two

## PLAY LANG BINGO £100 £100

2 Houses on EACH 1/- TICKET £40 other Full Houses £10 BOOBY

## Lucky Numbers United LAUGUTT Jackpot

01124 Mrs. Hallworth, 7 Babington Close, Sheffield 2 231

BONUS CASH PRIZES FOR AGENTS

#### It's a great way of helping United, so why not fill in the form now

	interested in being an agent for the
Hew	weekly ticket.
Name	e
Addr	ress
Pleas	se post or hand to the Pools Office,
Shef	field United F.C., Shoreham Street,
01 .	field, S2 4SU.

Telephone: 27901 STD Code 0742

#### LANE BINGO RESULTS — WEEK 1

TOP HOUSE		10024 M- C W- J F- + CL J DI	Agent
Claimed in 43 numbers 3 winners each receive £33 6	8	10924 Mrs. G. Ward, East Glade Place,	205
A	gent	Hackenthorpe, Sheffield	235
Dr. J. C. Cooper, 46 Fitzwalter Road, Sheffield 2 Mr. J. Wade, Norfolk Park Tenants Assoc. Social	120	29124 Mr. A. Denton, 147 Charlotte Road, Sheffield 2 7 Agents each receive 10/-	23
Centre, Sheffield	404	UNITED FRUIT JACKPOT	
Mrs. Flaver, 208 Attercliffe Common, Sheffield 9 3 Agents each receive £3 6 8	24	£50 Mrs. G. Grice, 83 Wittan Lane, Kimberworth, Rotherham	152
BOTTOM HOUSE		£10 Mr. J. Stones, 28 Nether Avenue, Killamarsh, Sheffield	16
Claimed in 57 numbers, 2 winners each receive £50		£1 Mrs. E. Johnson, 23 Midland Road, Sheffield 8	26
Mr. A. Ogden, 46 Baytree Avenue, Sunnyside, near Rotherham	59	£1 Mr. K. Ellis, 39 Driver Street, Sheffield 13	127
Mr. P. Foster, 11 Hawthorne Avenue, Stocksbridge	169	£1 Mrs. Vardey, 35 Greystone Grange Road, Sheffield 11	204
2 Agents each receive £5 0 0		£1 Mr. D. Carr, 127 Keswick Road, Worksop	405
OTHER FULL HOUSES		£1 Mr. J. Thompson, 235 Sheffield Road, Fence,	
2 winners each receive £20		near Sheffield	124
Mrs. J. Leigh, 201 Wickersley Road, Rotherham Mr. F. M. Heddershaw, 90 Newstead Drive, Sheffield	402 9	£1 Mr. M. Yates, 3 Beldon Road, Mickley Flats, Norfolk Park, Sheffield	402
2 Agents each receive £2 0 0		£1 Mrs. Platts, 32 Batemoor Road, Batemoor, Sheffield 8	54
LUCKY NUMBERS		£1 Mr. P. J. Perry, 7 Peveril Road,	
7 winners each receive £5 0 0		Sheffield S11 7AP	130
06424 Mr. J. V. Black, Talbot Hotel, Talbot Street, Sheffield 2	120	1 Agent receives £5 1 Agent receives £1 7 Agents receive 2/-	
05266 Miss S. Holt, 18 Kilvington Road, Sheffield 1: 08203 Mr. B. Oxley, 34 Gleadless Ave., Sheffield 12	402	UNCLAIMED PRIZES—No Boobies 3 Lucky Number	rs
15163 Mrs. J. Lawson, 60 Shrewsbury Hospital Est., Norfolk Road, Sheffield 2	231	MORE AGENTS ARE STILL WANTED FOR TH	IS

MORE AGENTS ARE STILL WANTED FOR THIS
EXCITING COMPETITION



Sheffield United captain Eddie Colquhoun presents an autographed ball to 13 year old Catherine Bryan for winning the Green 'Un World Cup letter competition Looking on, left to right, are Alan Woodward, John Flynn, David Powell, Colin Addison and Alan Hodgkinson. The ball was provided by Yorkshire Television.

# LANE LINE-UP MAIL ORDER

This Mail Order Service is open to everyone who wants our Match Day Magazine sent direct after every home game. Friends and relatives abroad who want to keep up with all the Lane News are specially catered for. 30/- for 21 league games, 40/- foreign mail.

Please give name and address below of person to whom the "Lane Line Up" should be sent.

Name M	r./Mrs.	/Miss	s	 ***************************************	 	
Address				 	 	

Enclose cheque or postal orders for correct amount.



Sheffield United F.C. Sat. Aug. 22nd, 1970

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Magazine editor: Harold Martin Layout and design: Mike Burnham Printers: J.W. Northend Ltd., Sheffield Photographs by courtesy of Sheffield Newspapers Ltd.

#### **MATCH BALL**



Today's ball has been generously donated by F. J. Glynn & Son Ltd. Building Contractors Shirebrook Road, Sheffield 8

Cover picture: A flashback to our great victory over Everton in the F.A. Cup

## Peter's Points PETER HOWARD THE STAR & GREEN 'UN

Here we go again . . . and you might say this is where I came in, ten years ago. Apart from my receding hair line such a lot has changed since I covered my first Sheffield United away match for the Green 'Un. That was at Norwich, the Blades drew 1-1, and went on to gain promotion.

It would be pleasant if this '70-'71 campaign had started with an away point or two at Orient. I can only hope that depressing result has reminded everyone of the need to take nothing for granted.

Yet I saw so much that was good at Aldershot and Derby in the Watney Cup, that one result which was a jar to everyone's pride is not going to swing me from my honest opinion . . . that United will win promotion this season.

Funnily enough, someone very close to the Lane affairs grinned last Saturday and said: "YOU haven't tipped us for promotion, have you?" As if I could put the Indian Sign on anyone . . .

Though wrong the season before last, when I fancied the Blades for an immediate return to Division One, I was right (but very nearly wrong) last season when I didn't think promotion was 'on'. So here's hoping I'm right this time.

Once again, this is a season where local pride means everything with Wednesday in the same Division. It is a tragedy it is not Division One, and I hope the day rivalry is resumed at this level is not too far away.

#### MORE THAN HOPE IS NEEDED

But as everyone knows, a rise in status is not brought about by hope. Good management, good players, good teamwork and a little luck are the foremost requirements and I reckon United did themselves a good turn before even a ball was kicked in practice this summer.

For the best part of last season, Chairman Dick Wragg and Manager John Harris spent time they ill afford denying one transfer link with the Lane after another. Backed by the Board, they constantly said it was not club policy to part with star players; they would do all in their power to keep such players at the Lane.

Now, I don't know how they have managed to keep this policy but this act of faith has been one of the main reasons why there has been a definite improvement in the feeling for the Lane club during the summer months.

This, and the high standard of entertainment provided in nearly all of the matches last season, has boosted season ticket sales. MORE people do seem to be talking about United. There seems to be a fine spirit within the club—a handy start in itself—and outside, people seem to be gaining the impression that United do mean business.

Even though last year's programme was a distinct improvement, and welcomed, the club has gone a step further with this new magazine . . . a 'trendy' offering which should have even greater appeal. The idea of a special souvenir shop is a good one, a social club is on the cards and thanks to Harold Rumsey, the financial 'awareness' all round seems to have taken on fresh meaning.

A more professional outlook has been in evidence in the past few years at Bramall Lane and I like to think this is not the end of the improvements. Just, if you like, the beginning of a new era.

For too long now, Sheffield has been a soccer backwater where it was once a brave pioneer. I know to some folk traditions count for 'nowt' in football (e.g. Aston Villa and Preston), but I am not one for de-bunking history.

The pages of the past offer many useful lessons. Tomorrow is important. If you can learn from yesterday—or last Saturday, for that matter!

I would like to see the Blades start their winning streak this afternoon against Swindon; I would like to write about promotion celebrations next May, and I hope I never have to write about unruly behaviour by Sheffield supporters wearing red and white.

If supporters like to be proud of their team, I'm sure this works in reverse.



#### The challenge Supporters'Club of a new season

Home again at last and rarin' to go. Rather different from the spate of Bramall Lane fixtures at the start of last season. This time we had an early kick-off at Swansea. The team moved on to Newbury for an overnight stay and then we met Aldershot.

Everyone was pleased with the outcome which produced two away wins in succession. Then on to Derby where we hoped for a third away victory in a row. But the breaks did not come despite our lads playing well.

We felt ourselves unlucky not to have had at least one penalty. but we had no intention of feeling sorry for ourselves. There were some knocks but all responded to treatment.

The Watney Cup competition, in which we had to do well to take part, was worth while. We gained much valuable experience and found the ties far better for getting settled in than friendly games owing to the spirit in which they were played.

Since our last home appearance four of our players have entered into matrimony. Our congratulations to John Flynn, Geoff. Salmons. Ian Mackenzie and Graeme Crawford and to their wives.

Also congratulations to Mr. and Mrs. Bill Dearden on their welcome though belated new arrival. Bill has moved into Sheffield and is now living near Len Badger.

Supporters will note the ground improvements which are going on apace. We are trying to do something all the time. The main entrance for directors, players and visitors, has undergone a facelift which sets the tone together with other improvements in keeping with the high standard we shall maintain.

A look around will show that the five pylons have been re-painted and the flood-lights have been overhauled. In addition the crash barriers have been tested and strengthened and improved where required.

Once again, four-minute miler Ken Wood has been putting our players through their paces at Dore, taking them on stamina-building cross-country runs two or three times a week. It is felt that this training is proving so beneficial that it will continue throughout the season.

When today's visitors, Swindon Town, won promotion to Division Two for the first time in 1963 they went straight to the top. But they couldn't keep it up and the following season they were relegated. They are determined it won't happen again. For winning the League Cup they received £32,000 and the cash was well spent.

## Notes

This Week, Sheldon Branch

In this second year of the new Supporters' Club we are hoping for great things from both ourselves and the team

Why not become part of this success by joining the Supporters' Club? We organise trips to away matches, "Player of the Year" award, in which you will be able to vote, and regular social functions where you will be able to meet the players. Join today, before or after the match at the new S.U.S.C. room (at the rear of Souvenir Shop).

Of the 13 active Supporters' Club branches, Sheldon and Bramall Lane share the citybased proportion of United support.

Only two minutes from the ground the Sheldon branch holds weekly meetings for the benefit of the supporters. Reports on away matches, voting for the "Player of the Year" award, and details of forthcoming away trips are all dealt with at these meetings and provides you with a chance to meet and talk about United. S.U.S.C. members old and new are cordially invited to the Sheldon Hotel, Hill Street, any Thursday at 8.30 p.m.

#### NEXT MATCH AT THE LANE

Saturday, 29th August 1970

K.O. 3.0 p.m.

#### UNITED

RESERVES

versus

#### STOKE C.

RESERVES

Central League



#### J. W. NORTHEND LIMITED

are pleased to be associated with
Sheffield United Football Club in the
production of the new Match Day Magazine,
and extend to the club and the team their
best wishes for a successful season

J. W. NORTHEND LIMITED . LETTERPRESS & LITHOGRAPHIC PRINTERS . SHEFFIELD S1 3SH . TEL 0742 21432

## MORNING TELEGRAPH Unrivalled for the Region's sport-every day



Bill Thornton Benny Hill Martin Leach Keith Farnsworth

Peter Howard Tony Pritchett Reg Whittaker John Piper Brian Steer





In future editions 'Lane Picture' pages will feature all the action that happens at Bramall Lane week by week. Whatever the news, wherever it happens, 'Lane Pictures' will cover it.

The picture below shows United Chairman Dick Wragg admiring the trophy won by the Youth team at the Blauw Wit tournament in Holland, at the end of last season. Showing off the trophy is United's Commercial Consultant Harold Rumsey on either side of John Harris are United Directors Mr. J. C. Hassall, (left), and Mr. K. Lee, (right).





#### WATNEY MANN LIMITED

WATNEY HOUSE PALACE STREET LONDON S.W.1.

TELEPHONE 01-834 1266
TELEGRAMS WATNEYS LONDON S.W.I.

Our Reference SJD/BEP Your Reference

11th August, 1970.

R. Wragg, Esq., Sheffield United Football Club Limited, Bramall Lane, Sheffield 2

Dear Mr. Wragg,

Now that all the excitement and shouting has died down I should like to thank you, your fellow directors, and staff for all the help and encouragement they have given us in making a success of the first-ever Watney Cup tournament. It has been a great pleasure dealing with you and the co-operation we have received has made everything so much easier.

After your fine performance at Aldershot, it was a great pity to go out in the Semi-final, but you did so with flying colours and I sincerely hope that United's followers will signify their approval by giving the team the strongest possible support early in the season.

You must, of course, have your sights set on promotion for next year and we at Watneys wish you all the best in that. However, if you should miss your target I know we would be proud and happy to welcome you back for a future Watney Cup tournament.

Yours sincerely,

S. J. Denton, Promotions Manager

## SHEFFIELD UNITED FOOTBALL CLUB

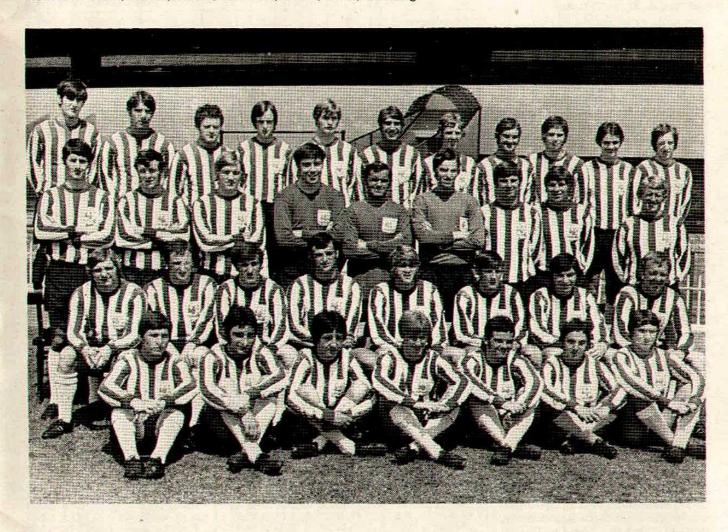


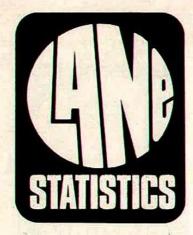
#### PLAYING STAFF — Season 1970-71

From the left (back row): Welch, Ogden, Heaton, Cliff, Speight, Harmston, Hallam, Staniforth, Mackenzie, Arthur, Holmes 2nd row from top: Flynn, Dearden, Currie, Crawford, Hodgkinson, McAllister, Addison, Salmons, Barnwell

3rd row from top: Buckley, Badger, Woodward, Colguhoun, Powell, Reece, Barlow, Tudor

Front row: Shaw, Coxon, Archer, Cammack, House, Kania, Goulding





#### Results & Teams to date

Saturday 15th August, 1970 LEAGUE DIVISION TWO

#### **ORIENT 3, SHEFFIELD UTD. 1**

ORIENT: Goddard: Jones: Rofe; Taylor; Mancini; Harper; Lazarus; Bullock; Allen; Dyson; Brabrook; Fairbrother.

SHEFFIELD UNITED: Hodgkinson; Badger; Flynn; Powell; Colquhoun; Hemsley; Woodward; Barnwell; Addison; Currie; Reece (sub: Barlow) Referee: R. Barker (Crewe)

#### CENTRAL LEAGUE

#### SHEFFIELD UTD. 3, BOLTON 0

SHEFF. UTD: Crawford; Harmston; Heaton; House; Mackenzie; Speight; Staniforth; Cliff; Tudor; Salmons; Buckley (sub: Holmes)

BOLTON: Siddall; Hallowes; Marsh; Weldon; Hurley; McAlister; Redfern; Fletcher; Phillips; Phillips (R); Duffy (sub: Jones)

Referee: T. Green (Birmingham)

#### Tuesday, 18th August CENTRAL LEAGUE

#### UNITED 2, HUDDERSFIELD 0

UNITED: Crawford; Barlow; Heaton; Cliff; Mackenzie; Speight; Holmes; Dearden; Tudor; Salmons; Buckley (sub: Hallam)

HUDDERSFIELD: Lawson; Jones; Henderson; Schofield; Mielczarek; Hipwell; Barry; Greenhalgh Mahoney; Lawson; Dobson (sub:

Referee: R. N. Perkin (Stafford)

#### Saturday, 15th August NORTHERN INTER LEAGUE

SCUNTHORPE UTD. JNRS., 2, SHEFFIELD UTD. JNRS., 3

SCUNTHORPE: Smith; Markham; Dickins; Kisby; Bawdon; Heath; Robinson; Barker; Costello; Smith; Tuplin (sub: Templeton)

SHEFFIELD UTD. JNRS: McAlister; Goulding; Archer; Shaw D; McGarvey; Ogden; Cammack; Arthur; Coxon; Kania; Williams (sub: Ward, 79 mins.)

On these two pages every week will be included statistics of all your teams, results, scores, etc., to keep supporters informed of progress in all leagues.

#### LEAGUE APPEARANCES WITH UNITED

est.	02-696	69-896	89-796	29-996	965-66	964-65	963-64	962-63	961-62	960-61	929-60	958-59	957-58	956-57	955-56	954-55	
Hodgkinson	41	42	41	42	41	40	35	40	40	41	39	42	36	17	4	11	552
Badger						36								00/2		7.1	244
Woodward		42															207
Barlow	38	15	20	21	8												102
Reece	41	31	35	15	29												151
Cliff	1	2	7	6													16
Addison	41	25	16														82
Buckley	0	4	5														9
Currie	42	35	13														100
Salmons	22	11	1														34
Colquhoun	41	26															67
Harmston	0	5															5
Heaton	18	11															29
Hemsley	21	25															46
Powell	31	27															58
Staniforth	1	3															4
Tudor	24	19															43
Crawford	1																1
Flynn	14																14
Mackenzie	1																1

Total appearances as sub. to the start of '70-71 season: Cliff 5, Salmons 5, Buckley 5, Barlow 4, Tudor 4, Reece 2, Heaton 2, Staniforth 1.

Total appearances with other Football League clubs before joining United: Addison 274, Buckley 23, Currie 18, Colquhoun 127, Hemsley 237, Powell 124, Tudor 63. Compiled by Peter Howard

#### FINAL LEAGUE TABLES FOR 1969/70

Preston

FOOTBALL	LE	AG	UE	DI	VIS	SIO	N	H				
			нои	ME		Goa	le	AW	AY	G	oals	
	P	W	D	L	F	1000	W	D	L	1000	7.37	Pts
Huddersfield	42	14	6	1	36	10	10	6	5	32	27	60
Blackpool	42	10	9	2	25	16	10	4	7	31	29	53
Leicester	42	12	6	3	37	22	7	7	7	27	28	51
Middlesbro'	42	15	4	2	36	14	5	6	10	19	31	50
Swindon	42	13	7	1	35	17	4	9	8	22	30	50
Sheff, United	42	16	2	3	50	10	6	3	12	23	28	49
Cardiff	42	12	7	2	38	14	6	6	9	23	27	49
Blackburn	42	15	2	4	42	19	5	5	11	12	31	47
Q.P.R.	42	13	5	3	47	24	4	6	11	19	33	45
Millwall	42	14	4	3	38	18	1	10	10	18	38	44
Norwich	42	13	5	3	37	14	3	6	12	12	32	43
Carlisle	42	10	6	5	39	28	4	7	10	19	28	41
Hull	42	11	6	4	43	28	4	5	12	29	42	41
Bristol City	42	11	7	3	37	13	2	6	13	17	37	39
Oxford	42	9	9	3	23	13	3	6	12	12	29	39
Bolton	42	9	6	6	31	23	3	6	12	23	38	36
Portsmouth	42	8	4	9	39	35	5	5	11	27	45	35
Birmingham	42	9	7	5	33	22	2	4	15	18	56	33
Watford	42	6	8	7	26	21	3	5	13	18	36	31
Charlton	42	7	8	6	23	28	0	9	12	12	48	31
Aston Villa	42	7	8	6	23	21	1	5	15	13	41	29

42 7 6 8 31 28 1 6 14 12 35 28

CENTRAL LEAGUE

				G	oals	3	
	P	W	D	L	F	A	Pts
Liverpool	42	28	12	2	89	20	68
W.B. Albion	42	24	11	7	80	38	59
Man. U'td	42	22	11	9	72	45	55
Burnley	42	23	9	10	76	51	55
Everton	42	20	12	10	75	42	52
Newcastle	42	21	10	11	59	52	52
Derby	42	21	8	13	64	35	50
Stoke	42	19	11	12	67	40	49
Sheff, U'td	42	18	9	15	76	68	45
Nott'm F.	42	18	6	18	57	60	42
Coventry	-	17	1720	1000			40
Wolves		10					38
Preston		14	0.00	10000	500	1000000	37
Man. City		11	-0.5	100	PERSON A		36
Blackpool		12	Maria Co	-	750.60	-	35
Leeds	1010	9	101400	12.00	1000	-	34
Bolton		12				-	33
Huddersfield		10				CUber	33
Sheff, Wed.	1000	10	1 DA 977	170000	200	-	33
Blackburn	-	10	100		200		30
Aston Villa	State of	10	1000	23	Service of the	- 12VE	29
Bury	10.00		1000	277.00		103	
Dury	74		0	30	74	103	13

Number indicates position played  Small Figures indicate goals scored	Addison C.	Badger, L.	Barlow, F. C.	Barnwell, J.	Colquhoun, E. P.	Crawford, P. G.	Currie, A. W.	Dearden, B.	Flynn, J. E.	Hemsley, E. J. O.	Hodgkinson, A.	Powell, D.	Reece, G. I.	Salmons, G	Tudor, J. A.	Woodward, A.	Own Goals	Result	League Position	Attendance
S Indicates Substitute	1	8	8	8	O	O	O	0	11	I		_	- E	S	-	5	0	-	_	•
Goals Scored to Date	3	-					-			-				Sing.		1				
League Appearances to Date	1	1	1	1	1		1		1	1	1	1 -	1			-				52 H <sup>2</sup> 15
LEAGUE DIVISION 2 Aug. 15 S Orient A	91	2	s	8	5	1	10		4	3	1	6	11			7		1-3		10,584
22 S Swindon Town H							100				-1		F		The state of	UNES				75-163
29 S Norwich City A							- 1						1				10 10			-
Sept. 2 W Cardiff City A									1111				13		Ma.					P- 91 -
5 S Bristol City H	8-																		4	
8T Leeds U. (LC 2) H							1						1		1		111		- 4	
12 S Millwall A			141																	
19S Middlesbrough H																	10			
26 S Watford A					10															16.0
30 W Portsmouth A	$\vdash$		1	-	100													De la		11.00 5
Oct. 3S Sheff. Wed. H	_									1-3		-	14.5							
10 S Birmingham City A			-				-				E		-							
17 S Orient H	_			-	-	-	-	-						-						
20 T Bolton W. H	-	-		-		-	-								-					
	-			-	-	-	-					-			-		1			
		-	-	-	-	-	-	-	-	-	-		-		-	-				
31 S Carlisle United H	-	-	-	-					-	-	-	-	-	-						
Nov. 7 S Blackburn Rovers A	-		-	-	-	-							12	-	-	-	100		-	
14 S Q.P.R. H	_		-	-	-	-	-		-		-	-		-					-	
21 S Sunderland (1) A	_		-	-		-	-		-		-	-	-	-	-		-	-		
28 S Oxford United H	-			-			-	-	-			-	-	-	-	-			-	
Dec. 5S Luton Town	-	-	-	-	-	-	-	200								-				
9 W League Cup SF		_	100	_	-	_	-	-	-				-					-		-
12S Charlton A. (2)H	_		-	_	-	_		-			-			-	-			-		
16 W League Cup SF					-	-								-	-			-		
19 S Swindon Town	1																_			
26 S Leicester City	1																-	-		
Jan. 2 S F.A. Cup 3									1			1				119				
9 S Portsmouth	1									_										
16 S Bolton Wanderers A	1																			4
30 S Oxford United A	1																			
Feb. 6S Luton Town	1																			3
13 S Charlton A. (5)	4																			
20 S Sunderland	1									4	10									
27 S Carlisle U. (LCF)	4												17		L Y					
Mar. 6S Hull City (6)	1													10.3			100		L.	
13 S Q.P.R.	A					lin,		1												
20 S Blackburn R.	1																1			
27 S Bristol City (SF)	A										To a									
April 3S Norwich City	1								1		100	The second	T A			1	1			
10 S Leicester City	A	1														1	m			DE E
12 M Sheff. Wed.	A								1 74	1						1	1			
The second secon	н																			
17 S Birmingham C. I	H							-												
	A .								1			1							1 1	
	Н	-		1	-	1		-		-	Acce									
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## Route details to NORWICH

(By courtesy of the R.A.C.)

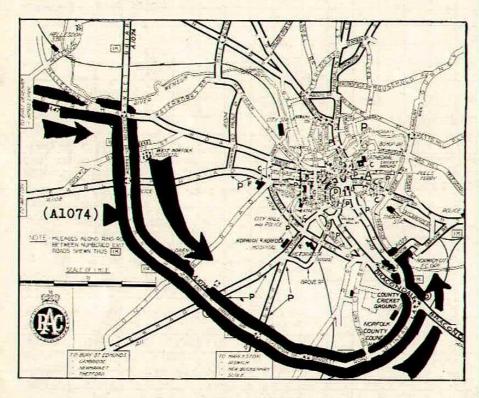
Leave by Mansfield Road A616. At 11 miles on cross M1. Continue ahead on A616 through Ollerton to Newark-on-Trent.

Leave by A17, cross A1 then through Sleaford, Swineshead and Long Sutton to King's Lynn.

Continue ahead on A47 through Swaffham and East Dereham to:

#### NORWICH (145 miles)

Enter Dereham Road to Roundabout and turn right on Ring Road (A1074) to junction with Bracondale (A146). Bear right King Street then turn right to Norwich City A.F.C. Football Ground in Carrow Road.



RAC Yorkshire Office: 34 Regent Street, Leeds LS2 7QL Tel. Leeds 36091

RAC Norwich Control: 40 Prince of Wales Road, Norwich NOR 06S Tel. Norwich 28255

## Sheffield United Supporters' Club

announce the following travel arrangements for its members.

#### AUGUST 29th NORWICH CITY

Fare: 26/- Adult

18/- O.A.P's and Children

Departure: Sheldon Hotel

Hill Street, 9.0 a.m.

Harmer Lane, near Bus Station

9.15 a.m.

Return: 5.0 p.m. after match

#### SEPTEMBER 12th MILLWALL

Fare: 26/- Adult

18/- O.A.P's and Children

Departure: Hill Street, 8.0 a.m.

Harmer Lane, 8.15 a.m.

Return: 11.45 p.m. St. Pancras

**Bus Depot** 

50% deposit, minimum on booking. Transport Organizer Terry Moore Tel. Sheffield 389991

Members may book for these trips in the Supporters' Club room at the rear of the new Souvenir Shop in John Street. New members welcome.

#### United v Bristol C.

SATURDAY 5th SEPT.

K.O. 3 p.m.



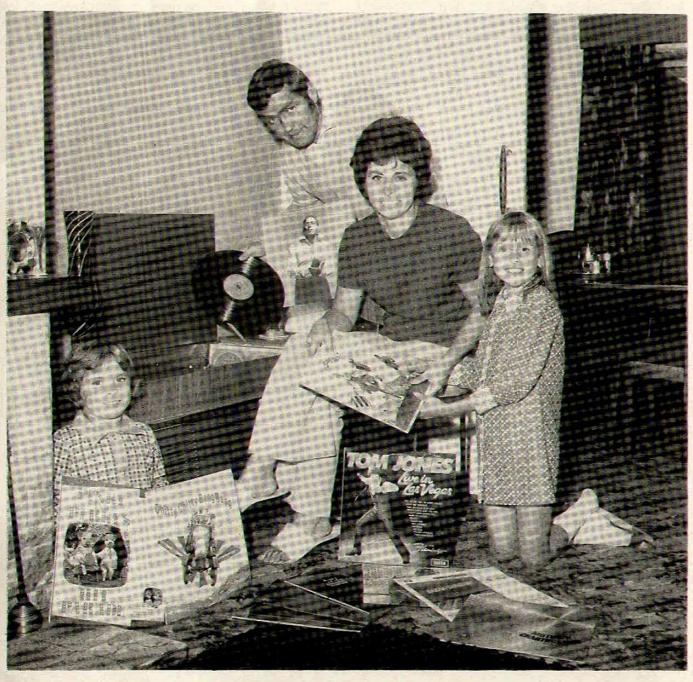
Alan Hodgkinson

Season after season "Hodgy" plays on. Has he found the secret of eternal youth? It looks that way. What is his formula? Said Alan a few days ago:

"I'm now 25 and a bit, and have a long way to go ahead! I like to think I'm playing as well as ever. The more the seasons come round the more I look forward to them. The way to play for a long time is to enjoy what you're doing. I really enjoy my job and that's the reason I've played so long".

How does he keep fit? "I'm a man of all seasons" he said. "In the winter I play football and badminton and in the summer I play cricket, squash and golf".

At the start of the season someone told "Hodgy" he was disappointed that United had not gone further in the Watney Cup. Replied Alan "Don't worry. At the end of the season we shall collect Division Two Championship Medals". He firmly believes it. That's confidence for you.



Alan pictured at home with his wife Brenda and their two children Paula age 5 (left) and Karen 8 (right).





DON ROGERS Swindon's ace winger

The occasion was the F.A. Cup, the date February 1967. Two of the goals which earned Swindon Town a draw at West Ham came from Don Rogers, then 21. The replay brought one of the shocks of that great levelling competition. Town were leading when Johnny Sissons equalised 15 minutes from the end. Only six minutes remained when Rogers shot on the run to regain the lead and two minutes from the final whistle he laid on another for Ken Skeen.

This has been typical of Don, envy of so many rival clubs, who won his first England Under-23 cap against Yugoslavia in 1965. This Somerset lad attracted the attention of Bristol City and Swindon but had a hankering for City.

It was with some reluctance that he finally accepted the offer of Town's then manager, Bert Head, and at the age of 15 made the first train journey of his life to the West Country's great home of the railways. Perhaps it is ironic that Swindon's present manager is Fred Ford, former manager of Bristol City. After leaving City he spent five months with Town on scouting and coaching duties under Danny Williams, now Sheffield Wednesday team-manager, before taking over at Bristol Rovers. He returned to Swindon in July last year.

To return to Rogers, he made the grade in the "A" and reserve teams and when 17 was given a regular place with seniors and also played for England Youth in the team who won the International Youth tournament in Holland. In fact, he was voted "Best Player of the Tournament".

Still he is in demand. But Mr. Ford has said a firm "No" to all offers.

This is, however, no "one man" team and we know it. Town have a formidable list of players and this always has been so. Remember Grenville Morris, capped 21 times for Wales, Harold Fleming who had nine England caps and John Walker with a similar number for Scotland? Then there were Billy Lucas, Norman Uprichard and Mike Summerbee, all internationals.

Perhaps Swindon have been notable for their ups and downs. They have been around for a long time and this area was made fully aware of their presence way back in 1912 when Barnsley beat them in the F.A. Cup semi-final only after a replay. But Town had reached that far two years earlier and were knocked out by Newcastle.

The 1969 League Cup and this year's Anglo-Italian Clubs competition winners are worthy opponents whom we welcome for our first home game of the season.

### **GOLDEN GOAL**

This season at all first team matches a new style Golden Goal Competition will be run. £75 for the first goal and two fivers on lucky numbers. Available in and around Bramall Lane from the sellers in yellow coats.

The £75 must be won. If no goals are scored the

holders of tickets printed "No Score" will share the first prize, each receiving £37 10s. In addition, holders of lucky numbers will each receive £5.

The time-keeper is the Official Hospital Broadcaster who will determine the exact time of the first goal and his decision is final.



We are happy to announce the new "Lane Souvenir Shop" which is open in John Street. The shop will be open on all match days, with a full range of official club souvenirs on sale and is well worth a visit. Listed below are just a few souvenirs which are on sale at the Lane Shop in John Street.

United Car Stickers	1/6
Key rings	1/-
Ashtrays	6/-
United Ball Pens	1/-
Teddy Bears	38/6
Duffle Bags	15/-
Holdalls	21/-
Rosettes	3/-
Programmes	1/-
Team Mate Slippers	26/-
United T Shirts	from 9/-
Soccer 'Jamas	from 36/-
Orders taken for 'The	Blades'
Football Boots	from 31/-

This range will be added to in the following weeks.

Binders will be on sale shortly in the Lane shop for your collection of Lane Line Up and Central Line Up.

## **SEASON TICKETS**

There are a few Season Tickets still available and may be purchased from the Cherry Street Office.



#### Score Check

HT

FT

Red Indicator
A Oxford Utd. v Sheffield Wed.
B Arsenal v Manchester Utd.
<b>G</b> Blackpool v West Brom.
D Coventry v Southampton
E Crystal Palace v Newcastle
F Derby v Stoke
G Ipswich v Nottingham Forest
H Leeds v Everton
Liverpool v Huddersfield
J Manchester City v Burnley
K West Ham v Chelsea
L Wolves v Tottenham
M Blackburn v Orient
N Cardiff v Millwall
White Indicator
White Indicator
White Indicator  A Carlisle v Birmingham
White Indicator  A Carlisle v Birmingham  B Charlton v Bristol City
White Indicator  A Carlisle v Birmingham  B Charlton v Bristol City  G Hull v Middlesbrough
White Indicator  A Carlisle v Birmingham  B Charlton v Bristol City  G Hull v Middlesbrough  D Luton v Norwich
White Indicator  A Carlisle v Birmingham  B Charlton v Bristol City  G Hull v Middlesbrough  D Luton v Norwich  E Portsmouth v Bolton
White Indicator  A Carlisle v Birmingham  B Charlton v Bristol City  G Hull v Middlesbrough  D Luton v Norwich  E Portsmouth v Bolton  F Q.P.R. v Leicester
White Indicator  A Carlisle v Birmingham  B Charlton v Bristol City  G Hull v Middlesbrough  D Luton v Norwich  E Portsmouth v Bolton  F Q.P.R. v Leicester  G Sunderland v Watford
White Indicator  A Carlisle v Birmingham  B Charlton v Bristol City  G Hull v Middlesbrough  D Luton v Norwich  E Portsmouth v Bolton  F Q.P.R. v Leicester  G Sunderland v Watford  H Bradford City v Barnsley
White Indicator  A Carlisle v Birmingham  B Charlton v Bristol City  G Hull v Middlesbrough  D Luton v Norwich  E Portsmouth v Bolton  F Q.P.R. v Leicester  G Sunderland v Watford  H Bradford City v Barnsley  Mansfield v Brighton
White Indicator  A Carlisle v Birmingham  B Charlton v Bristol City  G Hull v Middlesbrough  D Luton v Norwich  E Portsmouth v Bolton  F Q.P.R. v Leicester  G Sunderland v Watford  H Bradford City v Barnsley  Mansfield v Brighton  J Rotherham v Doncaster
White Indicator  A Carlisle v Birmingham  B Charlton v Bristol City  G Hull v Middlesbrough  D Luton v Norwich  E Portsmouth v Bolton  F Q.P.R. v Leicester  G Sunderland v Watford  H Bradford City v Barnsley  Mansfield v Brighton  J Rotherham v Doncaster  K Crewe v York

#### UNITED

- 1 Alan HODGKINSON
- 2 Len BADGER
- 3 Ted HEMSLEY
- 4 David POWELL
- 5 Eddie COLOUHOUN
- 6 Geoff SALMONS
- 7 Alan WOODWARD
- 8 John BARNWELL
- 9 Bill DEARDEN
- 10 Tony CURRIE
- 11 GII REECE
- 12 John TUDOR

#### SWINDON T.

- 1 Peter DOWNESBOROUGH
- 2 Rod THOMAS
- 3 Norman TROLLOPE
- 4 Joe BUTLER
- 5 Frank BURROWS
- 6 Stan HARLAND
- 7 John SMITH
- 8 Roger SMART
- 9 Arthur HORSFIELD
- 10 Peter NOBLE
- 11 Don ROGERS
- 12 -

Referee: J. K. TAYLOR, Wolverhampton

Linesmen:

Red Flag, K. A. GALE, Blackpool Orange Flag, O. L. N. DOUGLAS, Middlesbro'

Todays referee is Jack Taylor of Wolverhampton who's profession is that of a butcher. A World Cup referee in 1960 and 1970, he has officiated in 22 countries including South America and Russia and was in charge of the 1966 F.A. Cup Final.